

CALL FOR ART: GRAFFITI PREVENTION COMPETITION

- The Corcoran Neighborhood Organization (CNO) is seeking reproducible graphic solutions for graffiti prevention.
- Artists and others are invited to submit designs appropriate for poster-like installation, stencil designs, or other concepts.
- No entry fees.
- All artwork will be exhibited. All artists may claim a resume listing as having participated in a group show at Susan Hensel Gallery.
- Opening reception for the participating artists.
- Chosen artists will be compensated.
- Neighborhood residents will chose the winning designs.

What we are looking for: We seek simple graphic solutions to the problem of noxious graffiti, primarily for application on a garage or fence.



Murals, landscaping, and graffiti-proof fencing have proven effective, but we are seeking simpler alternatives for property owners who don't want a mural or cannot add landscaping.



Landscaping screens are a proven deterrent



This Corcoran property features a number of proven graffiti prevention measures including "staggered" fence design, mini-murals, and landscaping.

We seek designs that can be reproduced at low cost, can be applied easily to various exterior building surfaces, and that will be durable in Minnesota weather. Ultimately, we are seeking "mainstream" solutions that could be used anywhere in Minneapolis.

Ideas that might work:

- A series of simple images or silhouettes on durable, weatherproof paper, each perhaps 2 to 5 feet in height and width, which can be readily applied to a surface like handbills using adhesive or decoupage, either alone or with others as a custom collage, and then sealed with a weatherproofing finish coat as desired.
- Stencils or templates through which paint could be applied to a wall.
- These images might be drawn from nature (a flock of geese, a grove of trees, a cluster of cattails), from the urban environment (a row of houses, a group of bicyclists, a playground scene), from popular art, or from abstraction.
- Typical surfaces include stucco, lap siding, metal siding, wood fencing, etc.

What happens next:

- All artwork will be displayed in the prominent windows of Susan Hensel Gallery at the busy 35th and Cedar Avenue business node from August 3 through 15. CNO might also bring the submitted designs to National Night Out events on August 4 in order to solicit feedback.
- Neighborhood residents will be invited to vote for the designs they would most like to see on buildings in the neighborhood, and will thus select the winning design(s).
- The winning artist(s) will be announced at an opening reception and potluck barbecue for all participating artists and neighborhood residents on Saturday, August 15 at Susan Hensel Gallery, 3441 Cedar Ave S.
- The winning artist(s) will be awarded \$250. Winning artist(s) whose designs are chosen for production will receive an additional \$250 and will allow CNO to use reproductions of their work at its discretion. The selected design(s) will be weather tested and reproduced in quantity, and made available to neighborhood property owners for installation.
- CNO will also seek property owners who wish to host the designs as permanent graffiti prevention on their garage or other surface (paid for by CNO).

To apply:

- Submit 16"x20" images mounted on foamcore along with .jpg digital images, up to three colors. Provide dimensions, or a sense of size of your design, relative to a garage or fence.
- Deliver to CNO by July 31, 2009: Corcoran Neighborhood Organization, 3451 Cedar Ave S, Minneapolis, MN 55407. Submit digital images on a CD or e-mail to eric@corcoranneighborhood.org. CNO reserves the right to reject late or incomplete entries.
- Please label the back of all pieces with your name, address, phone and email address.

Related article:

http://www.minnpost.com/artsarena/2009/05/26/9041/minneapolis_neighborhood_w

